

17-7644

19 May 1977

MEMORANDUM FOR: Director of Central Intelligence
Deputy Director of Central Intelligence *hu*

THROUGH : Director, Equal Employment Opportunity

FROM : Hispanic Program Coordinator

SUBJECT : Task Force Hispanic

1. To give renewed emphasis to CIA's desire to improve its position vis a vis the Hispanic minority, we have developed "Task Force Hispanic," which will begin a year of intense recruiting, informational programs within the Agency, and other events designed to educate Agency managers on the benefits of hiring Hispanics. Accordingly, we plan to inaugurate Task Force Hispanic with a week-long program to begin on 25 July. As planned, the kick-off would be a session in the auditorium where five or ~~six~~ prominent Hispanic-Americans would speak for 10 or ~~15~~ minutes each on the influence of Hispanic culture on the development of the United States. *90 min is too much*


2. Among those being considered as possible speakers are Governor Jerry Apodaca of New Mexico, Governor (and former Ambassador) Raul Castro of Arizona, former Ambassador John Joseph Jova, Representative Herman Badillo of New York, Maurice Ferre, Mayor of Miami, the Puerto Rican Resident Commissioner Corrada del Rio, and several others. Following the auditorium presentation a cocktail party will be held in the executive dining room for the guests and the Agency's executives.

3. There will be a poster competition, ethnic food and music in the cafeteria and a number of different displays of art, pictures, etc., by our personnel and outsiders in the corridors of the main floor in Headquarters. We may invite high school and university groups to view the displays and/or attend the auditorium session.


4. We would hope that the DCI and DDCI would participate in the auditorium presentation and attend the subsequent cocktail party. We would also call on the DCI to sign the letters of invitation to the speakers.

5. We request your timely approval in order that we can immediately begin to make the arrangements required for this complex program.

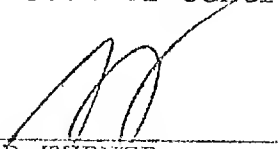
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Hispanic Program Coordinator

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E. H. Knoche
Deputy Director of Central Intelligence

Approve


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Director of Central Intelligence

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